

Deliver maximum public value from the public pound by adopting a 'business like' approach



Why use V4 Services?

- ➔ **Tried and tested:** Our case studies demonstrate real value delivered. We have senior level references which we're very proud to share – just ask.
- ➔ **Reputation:** We've delivered successful programmes and projects with over 120 clients across the UK including local government, NHS, social enterprises and the private sector.
- ➔ **Understanding:** We listen to your challenges to set out options, then design and deliver sustainable solutions with you to meet your strategic objectives.
- ➔ **Savings:** We're focused on delivering a high return on your investment and are committed to delivering the best outcomes possible working with your teams.
- ➔ **Toolkits:** We come equipped with data analysis tools, templates and toolkits which we can tailor to meet your needs and a library of business cases and IP to deploy.

A comprehensive approach that supports your organisation to embed commercial savvy

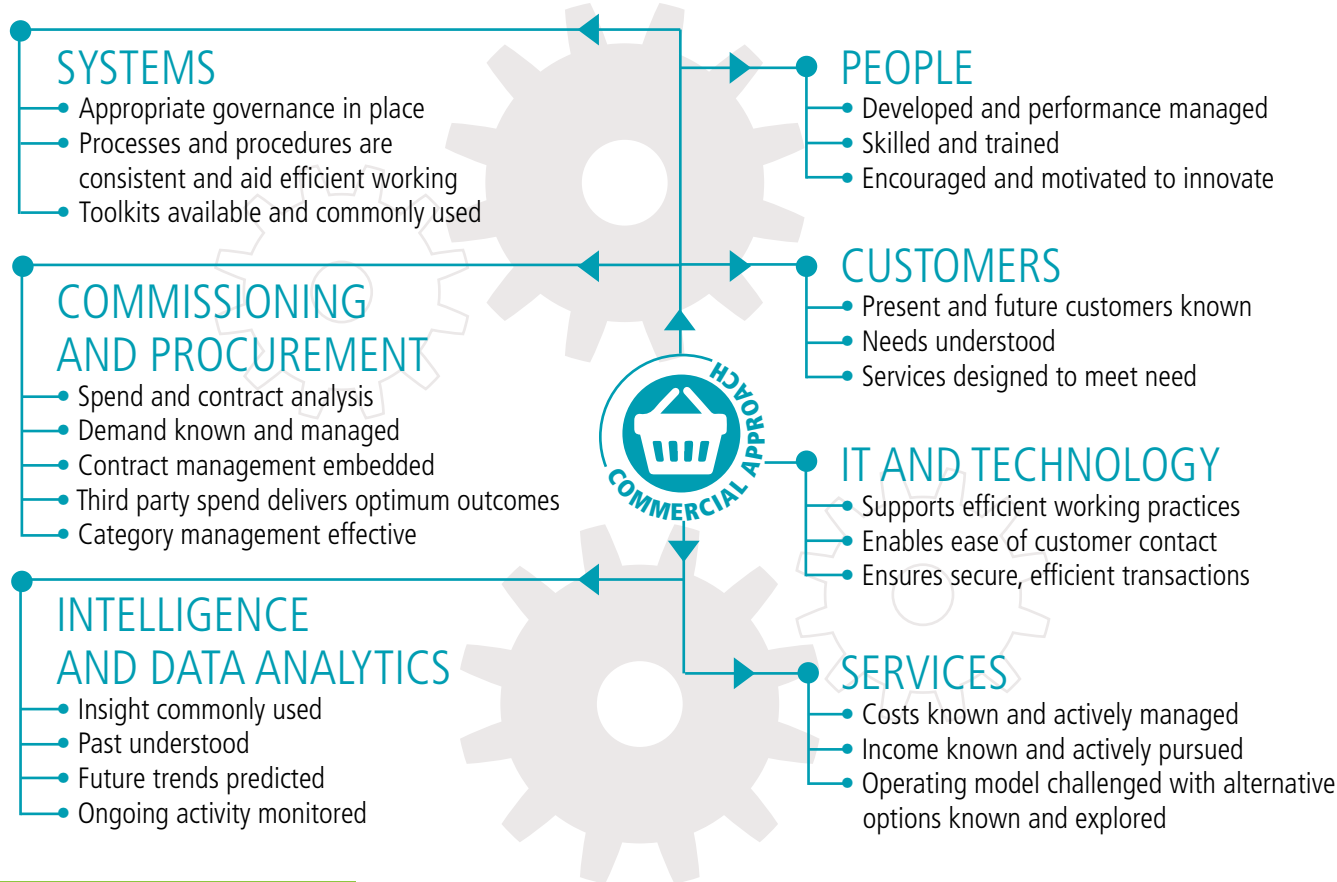
With austerity continuing to challenge the ability of the public sector to ensure the right services are delivered for those who need them, the need to be more 'commercial' or more 'business-like' about how the public pound is spent is gaining more consideration and scrutiny.

We work with our clients to help develop their commercial strategies, practically support implementation, train and support teams to better their understanding and work with you to design and deliver improved value for money and outcomes.



Our approach

We support all aspects of your organisation's commercial approach, building upon your existing strengths and helping you to develop the areas which would benefit most from our expertise and experience – whether that's for your whole organisation or particular service areas wishing to explore ways of generating income, reducing cost, improving performance or setting up a totally new business model.



Easy to buy
Our services can be procured via a number of frameworks.
[Find out more](#)

We typically work with clients who've done what they can to deliver significant savings but are now faced with much tougher decisions, or those who have plenty of ideas but need some help in taking concepts through to actual delivery.

Our services can be purchased as an end-to-end commercial delivery partner or on-demand to supplement existing capabilities and capacity.

Our services

- **Cost reduction and income generation**
Review of services to set out the options for reducing cost or generating income.
- **Commissioning, procurement and contract management**
Support or manage all aspects of creating value from every pound, whether that's developing a new market, early market engagement, creating greater social value or creating an intelligent client function.
- **Strategic direction**
Support your Senior Management Team and key stakeholders to define and shape your commercial strategy.
- **Business intelligence**
Provision of data analytics and intelligence to understand the status quo and set out the future potential of doing things differently.
- **Options and business case development**
Explore alternative options in detail to work up the business case for your preferred option.
- **Alternative delivery vehicles**
Provision of end-to-end support for the establishment of new delivery models including: joint ventures, outsourcing, trading companies.
- **Commercial infrastructure**
Support you to implement systems, processes, procedures, governance, toolkits and ways of working which align to your strategic objectives and are outcome focused.

We've already helped...

- **Belfast City Council**
- **Buckinghamshire County Council**
- **Powys County Council**
- **And lots of other clients**

